K-LOVE serves me by providing our family with spiritual values and music like no other provider could do. Providing K-LOVE on our local station allows our family a station to listen to that does not bombard us with commercials that are disrespectful. This is the one and ONLY station our family listens to. It is the only station we can trust to bring good music and loving values to us. Thank you so much for supporting K-LOVE !!!